



DATATON AND ENGINEERING SOLUTIONS POWER 'MOON SPA' AT LUXURY ROME HOTEL

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WATCHOUT generates multiple images for ground-breaking ambient project

Covering over 100 square metres inside Rome's luxurious Trilussa Palace Hotel, the new Moon Spa is a private wellness area unlike any other. Using Dataton WATCHOUT™ Andrea de Martino, CEO of Engineering Solutions, has created what he calls "a space that can be transformed according to customers' requirements with lighting, multimedia and environmental control solutions."

Key to the provision of this private, multimedia dream-world are a series of edge-blended LED projectors that offer three video backdrops on opposing walls. At the touch of a button, Moon Spa customers may choose from a pre-programmed library that includes Caribbean beaches, aerial views of tropical rain-forests, the slopes of an active volcano and stunning shots of Planet Earth as viewed from space.

Plunge pools, Turkish baths, Finnish saunas and a variety of showers are offered alongside loungers, with the whole space having a choice of automated lighting and audio environments which can be synchronised with the video.

"The ability of WATCHOUT multi-image display and presentation software to seamlessly edge-blend multiple images and synchronise their playback with audio, DMX and DALI lighting-control data was key to its deployment at the Moon Spa," comments Claudio Ceroni of MecTech, which supplied the Dataton systems to Engineering Solutions.

"The result is a unique deployment of this technology in a space that will surely act as the template for many similar installations in the future."

IMAGE CREDIT

Photo © Trilussa Palace Hotel. Provided courtesy of Engineering Solutions.

COMUNICATO STAMPA ITALIANO

[Dataton ed Engineering Solutions esaltano Moon Spa in un-lussuoso-hotel-di Roma](#)

HIGH RESOLUTION IMAGE



[Inside the Moon Spa](#)
(4288 x 2848)

Fredrik Svahnberg, Marketing Director, Dataton, adds: "The Trilussa Palace Hotel installation is the first time WATCHOUT has been used in a spa that we know of. Looking at the images it is not hard to see why the customer was so keen to use our technology. Once again, we find a brand-new application for WATCHOUT!"

ENDS

About Dataton

Established in 1973, renowned Swedish show control developer and manufacturer, Dataton this year celebrates its 40th year in business. The company serves its core markets in multi-media entertainment, visitor attractions, digital signage scenography, event production and corporate A/V. The company's flagship products include the WATCHPAX™ media server, award-winning Dataton WATCHOUT™ multi-display production and presentation system as well as the intuitive Dataton PICKUP™ audio guide. The entire range is supported by Dataton's established global distribution and reseller network.

For further information about this and other leading products please visit www.dataton.com or contact:

Manufacturer Enquiries

Fredrik Svahnberg

Dataton AB

Telephone: +46 70 3228557

Fax: +46 13 138445

Email: fredrik@dataton.se

Publicist

Katinka Allender

Telephone: +44 (0) 1491 571402

Mobile: +44 (0) 7887 711 246

Email: katinka@k-communications.com